

The Eric Caspers Chef-Manager Workshop

Surviving and Thriving in Difficult Economic Times

Wednesday, December 3, 2008

Plandome Country Club

145 Stonytown Road - Plandome, NY 11030

10:30 A.M. - REGISTRATION

11:00 A.M. - MORING SESSION - HELPING THE BOTTOM LINE The morning session will feature speaker Bill Schwartz of System Concepts, Inc. His message will focus on "weathering the perfect storm" - controlling food and beverage operations in difficult times, cutting costs and value pricing.

1:00 P.M. - LUNCH

2:00 P.M. - CHEF/MANAGER ROUNDTABLE

3:00 p.m. - Danny Meyer

Danny Meyer, who presides over well-known New York City restaurants such as Union Square Cafe, Eleven Madison Park, Tabla and Blue Smoke will join us to share the secret of his success and talk about his book "Setting the Table: The Transforming Power of Hospitality in Business". The book is more than just the tale of a profitable restaurateur, it's a guide for dealing with the public. Following his presentation there will be a q& session and book signing.

	Chef Manager Workshop - Wednesday, December 3, 2008
Club:	
Name(s):	
	# Attending @ \$85 Per Person

Please fax registration information to (914) 698-4650 or e-mail to heather@metcma.org.

Make checks payable to MCF and bring to the event.

Space is limited. Reservations must be received by December 1st.